



NATIONAL ELECTRIFICATION ADMINISTRATION

"The 1st Performance Governance System-Institutionalized National Government Agency"
57 NIA Road, Government Center, Diliman, Quezon City 1100



Management System
ISO 9001:2015



www.tuv.com
ID 910502030

27 November 2018

MEMORANDUM No. 2018-071

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : PUBLICATION OF THE NEA COFFEE TABLE BOOK

One of the initiatives to commemorate the Agency's 50th Founding Anniversary is the publication of the NEA Coffee Table Book. This is set to be released in December 2019.

The NEA Coffee Table Book will be a chronicle of the five-decade journey of the Rural Electrification Program which has been instrumental to the upliftment of life in the countryside. This will also narrate the struggles and successes of NEA in implementing the Program, in solid partnership with the Electric Cooperatives (ECs) toward the empowerment of people, particularly the Member-Consumer-Owners (MCOs).

To facilitate this Project, NEA commissioned the services of Project Brio Media House. The said media outfit will be coordinating with you in order to gather information and materials for the development of significant and meaningful stories.

In this regard, please furnish us with the names of your focal persons who can be contacted as regards this Project as well as the EC's updated official email address/es. Please submit them to the Corporate Communications and Social Marketing Office (CCSMO) through its email address at pao_nea@yahoo.com on or before December 1, 2018.

For your appropriate action.

EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



NEA-OA256354

Handwritten initials and date: 11/27/18